

# Amplios Academy

**Amplios Consultants Pte Ltd**

*Performance improvement consultants*

www.amplios.net

## Business Intelligence

**A two-day workshop for managers in a competitive world**

### Training objectives

The purpose of this seminar is to:

- Provide an introduction, and in-depth examples of BI at work
- Communicate the value of BI applications, to the business, in business language
- Provide participants with the ability to calculate the Return On Investment (ROI) for BI projects

### Training method

The training method involves:

- Description of the theory
- Reinforcement of the theory by case studies
- Involvement of the participants by techniques such as role play and games
- Reinforcement of the learning by techniques such as mini-quiz
- Resolution of queries by question-and-answer

### Training content

The training covers topics such as:

- The business needs addressed by BI:
  - Early warning of changes in performance
  - Assessing performance against target to identify strengths and weaknesses
  - Understanding cause and effect in business
  - Forecasting future performance for resource planning decisions
  - Management responses to one-off events
  - Identifying key value drivers
- Technology drivers for Data Warehousing
- Users of BI
- Software tools for BI
- Critical success factors for BI projects
- Data Integration Framework
- Best practices in BI

### Who should attend

The seminar is intended for business analysts, corporate planners and business managers.