

Amplios

Amplios Consultants Pte Ltd
Performance improvement consultants
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Intellectual Capital Management

A one-day seminar for managers in the new economy

Training objectives

The purpose of this seminar is to:

- Communicate the concepts of Intellectual Capital Management
- Equip the participants with fundamental ICM skills
- Explain how to assess the best approach to ICM in different industries

Training method

The training method involves:

- Description of the theory
- Reinforcement of the theory by case studies
- Involvement of the participants by techniques such as role play and games
- Reinforcement of the learning by techniques such as mini-quiz
- Resolution of queries by question-and-answer

Training content

The training covers topics such as:

- Intellectual Capital versus Financial Capital
- A model for measuring Financial Capital – the role of Discounted Cash Flow
- The components of Intellectual Capital
 - Organizational
 - Relationship
 - Human Capital
- The valuation of Intellectual Capital, particularly Brands and Intellectual Property
- The recovery of Intellectual Capital
- Mentoring – capturing experts' knowledge before they retire
- The role of software in ICM

Who should attend

The seminar is intended for Directors, CEOs and senior management