

Amplios Academy

Amplios Consultants Pte Ltd

Performance improvement consultants

www.amplios.net

Business Planning

A two-day workshop for managers in a changing world

Training objectives

The purpose of this seminar is to:

- Communicate the concepts of Business Planning (BP)
- Equip the participants with fundamental BP development skills
- Explain how to assess the best approach to BP design and implementation in different organizations

Training method

The training method involves:

- Description of the theory
- Reinforcement of the theory by case studies
- Involvement of the participants by techniques such as role play and games
- Reinforcement of the learning by techniques such as mini-quiz
- Resolution of queries by question-and-answer

Training content

The training covers topics such as:

- The role of Scenario Planning
- Vision, Mission, Values, Core Competencies, Competitive Advantages
- SWOT Analysis
- Corporate Strategy development and communication
- Strategy maps
- The role of the Balanced Scorecard
- Corporate Strategy scorecard
- Profit Centre scorecard
- Financial modeling
- The role of Activity Based Costing

Who should attend

The seminar is intended for supervisors, managers and senior executives