

Amplios Academy

Amplios Consultants Pte Ltd

Performance improvement consultants

www.amplios.net

Innovation Techniques

Problem Solving and Creativity



A one-day seminar for managers in the new economy

Training objectives

The purpose of this seminar is to:

- Communicate the importance of innovation in corporate survival
- Equip the participants with fundamental innovation skills
- Explain how to assess the typical innovation skills required by different organizations

Training method

The training method involves:

- Description of the theory
- Reinforcement of the theory by case studies
- Involvement of the participants by techniques such as role play and games
- Reinforcement of the learning by techniques such as mini-quiz
- Resolution of queries by question-and-answer

Training content

The training covers topics such as:

- The History and Background of Innovation in Corporations
- The Need for Creative Thinking
- The Application of Creative Thinking
- Problem Solving Techniques
- The Link to Scenario Planning
- Protecting the Ideas: Patents and Copyright

Who should attend

The seminar is intended for business development executives, CEOs, managers, senior executives and HR staff