

Amplios Academy

Amplios Consultants Pte Ltd

Performance improvement consultants

www.amplios.net

Scenario Planning

A two-day workshop for managers in a changing world

Training objectives

The purpose of this seminar is to:

- Provide an introduction, and in-depth examples of Scenario Planning at work
- Communicate the value of Scenario Planning applications, to the business, in business language
- Provide participants with the ability to calculate the Return On Investment (ROI) for Scenario Planning projects

Training method

The training method involves:

- Description of the theory
- Reinforcement of the theory by case studies
- Involvement of the participants by techniques such as role play and games
- Reinforcement of the learning by techniques such as mini-quiz
- Resolution of queries by question-and-answer

Training content

The training covers topics such as:

- What are Scenario Thinking and Scenario Planning, and the role they play in business
- Where does Scenario Planning fit with Strategic and Corporate Planning
- Benefits of Scenario Planning to the business
- Common Scenario Planning applications and projects
- How to calculate the ROI on Scenario Planning applications and projects
- Who to involve in the Scenario Planning projects
- Introduction to the Amplios SMethTENPLIDE Scenario Planning methodology, covering the risk areas of Social, Methodological, Technological, Economic, Natural Resources, Political, Legal, International, Demographic and Environmental and how these have a cause-and-effect relationship between society, business and the environment.
- How to evaluate Scenario Planning software solution providers
- Why Scenario Planning projects can fail, and common pitfalls
- Planning for the future usage of Scenario Planning in your organization

Who should attend

The seminar is intended for senior managers, corporate planners, functional managers, project managers, and business analysts